

RESULTS



Convenient and secure electronic banking forms accessible to clients from the comfort of their home.



5-Week Turn-Around for Project Delivery.



Savings in time and money by going paperless.

For More Information:

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REGIONS BANK

WWW.REGIONS.COM

About

Based in Alabama, Regions Bank is a leading financial company operating across 16 states in southern United States; with approximately 1650 banking offices and 2000 ATM's. In 2006, Regions Bank merged with Birmingham-based AmSouth Bancorporation.

Challenge

Following their merger with AmSouth, Regions Bank wanted to further integrate web technologies so that its paper-based processes could be made available online. Among the key documents that Regions Bank wanted to offer digitally were loan request forms.

Constraints in time and budget were placed on the project. As a result, 4Point had to come up with a quick and flexible solution to address the needs of Regions Bank. Not only did they want to meet swiftly-changing market demands, Regions Bank also wanted to close the current quarter with maximized profits, on time.

Solution

Using the Adobe Experience Manager (formerly Adobe LiveCycle) platform, 4Point created a solution to digitize loan forms and documents. With the electronic documents; users can now easily find forms online and complete them quickly, and securely, with electronic form-filling. This helps save time in the banking process for Regions staff and customers alike.

By working with 4Point, Regions Bank received a solution in as little as five weeks. As a result, Regions Bank bridged a budgetary gap, meeting their Quarterly aim, instead of letting it slip to the next one. 4Point's experts developed a flexible solution that not only addressed the Banks's current needs but establishes the groundwork for future growth.